

## The ultimate online club management tool



Club Data has proven to be a masterstroke in turning our business around with more informed decisions being made to increase efficiency in all areas of our operations. Any questions or help required is always met with excellent and prompt service and their initial training gives you immediate confidence.

**David English** - CEO, Halekulani Bowling Club



Experience the benefits that only  
Club Data Online can provide.

### Product benefits include:

- Financial & Gaming market data and benchmarks, updated monthly
- State-wide, regional, club type and venue size analysis
- Largest independent database in Australia with over 35,000 machines
- Over 400 clubs in the database
- Ensures the best performing gaming installation
- Supports your financial and strategic planning
- Facilitates a whole business approach
- Profit from informed decision-making
- Suitable for small, medium and large clubs
- No data entry, it is collected electronically from internal systems
- High standards of quality assurance and data integrity
- Exceed industry Code of Practice guidelines
- Excellent level of training and support



Club Data Online is supported by:



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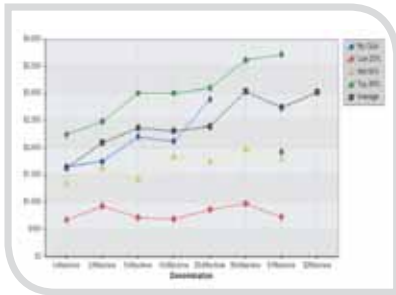


## Financial Module

- Reports all leading financial KPIs across all departments
- Data collected electronically from Chart of Accounts & Trial Balance
- Clubs are classified into a tri-level performance tier based on EBITDARD
- Compare your individual club or club group against the industry

### REPORTING AREAS

- Whole of Business ■ Gaming ■ Bar ■ Food ■ Overheads ■ Administration



## Gaming Module

- Reports all leading gaming KPIs by manufacturer, denomination and product type
- Data collected electronically from Gaming Performance Reports
- Clubs are classified into a tri-level performance tier based on Average Profit per Machine per Day
- Compare your individual club or club group against the industry

### REPORTING AREAS

- Machine Turnover ■ Machine Profit ■ Rate of Return ■ Machine Distribution
- Manufacturer Performance ■ Denominational Performance ■ Product Type Performance



## Gaming Product Performance Module

- An independent source of gaming product performance data
- Over 35,000 gaming machine products in the database
- Make fast & informed decisions in relation to new game purchases, game conversions, link system purchasing and optimal link configuration

### This module encompasses the following...

#### DYNAMIC GAMING DATABASE

- Build your own queries from a database of over 35,000 gaming machine products
- Flexible analysis of game, link, denomination and manufacturer performance
- Data can be exported to MS Excel

#### GAME RANKING PERFORMANCE

- A suite of independent game ranking reports that allows you to identify the best performing games in the market place
- Ranks performance by manufacturer, denomination and product type
- Data is shown in easy-to-read PDF format

#### LINK SYSTEM PERFORMANCE

- A suite of independent link performance reports that allows you to identify the best performing link systems and linked games in the market place
- Ranks performance by manufacturer and denomination
- Data is shown in easy-to-read PDF format

#### NEW GAME RELEASE PERFORMANCE

- A suite of independent reports that allows you to monitor the lifecycle of new games released to the market
- Allows you to maximise your warranty options for under-performing new games
- Ranks performance across manufacturer and denomination
- Data is shown in easy-to-read PDF format

## Reporting +

The **Financial** and **Gaming Module** also offer Executive Summary Reports that automatically summarise monthly and 13-month trends in MS Word format, allowing you to apply commentary.

The **optional Quarterly Industry Reports** also deliver data analysis and commentary which gives compelling insight into state-wide industry trends in the marketplace

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